

## PROMO MECHANICS:

### I. Qualification:

1. This promo is open to all Philippine-issued Mastercard credit, debit and prepaid cardholders who will purchase on the ZALORA website or ZALORA app within the promo period.

### II. Promo Period and Discount:

1. Promo period valid from Nov 1 to Dec 31, 2020 only.
2. Full promo mechanics here: [www.zalora.com.ph/mcfever](http://www.zalora.com.ph/mcfever)
3. Philippine-issued Mastercard credit, debit and prepaid cardholders are entitled to the following offers:
  - Up to 90% off on selected items.

#### Baseline Offer

- For new and existing customers, Get **25% off** with a minimum spend P2,000
- Maximum discount of P2,500. Offer is capped at 10 redemptions per customer.
- Valid on Nov 1 to Dec 31, 2020
- To be availed using voucher code: **MCFEVER25** to be inputted by the cardholder upon checkout on ZALORA website or app.

#### Tactical Offers:

- For new customers, Get **40% off** with a minimum spend of P2,000
- Maximum discount of P2,500 plus FREE shipping on ZALORA fulfilled orders
- One time use only for the whole period.
- Valid on the following campaign dates. 11.11 (Nov 10-14), BFCM (Nov 27-30) and 12.12 (Dec 10-14)
- To be availed using voucher code: **MCFEVER** to be inputted by the cardholder upon checkout on ZALORA website or app.
- For existing customers, Get **30% off** with a minimum spend of P2,000
- Maximum discount of P2,500 plus FREE shipping on ZALORA fulfilled orders.
- Offer is capped at 10 redemptions per customer.
- Valid on the following campaign dates. 11.11 (Nov 10-14), BFCM (Nov 27-30) and 12.12 (Dec 10-14)
- To be availed using voucher code: **MCFEVER** to be inputted by the cardholder upon checkout on ZALORA website or app.

### **III. How to avail of discount:**

1. Log-on to <http://www.zalora.com.ph>
2. Click on Shop Women, Shop Men, Shop Kids to begin.
3. Select product categories.
4. Select product.
5. Select size and click on "Add to Bag".
6. Once finished, click CHECKOUT NOW to proceed.
7. Log in or Register by Signing in via Facebook. Input Customer Information such as name, phone number and delivery address.
8. Select "Credit/Debit Card" as Payment Method and add card information.
9. Click "Have a promo code? Enter it **here**".
10. Enter promo code then click APPLY.
11. Click "Order Now" to finalize order
12. Discount will be deducted from subtotal.
13. Click ORDER NOW to finalize the order.

### **IV. Promo Exclusions:**

1. Discount is not valid on essential items
2. Valid on limited use based on the promo code mechanics.
3. Brand and category exclusions apply. Discount is not valid on the following categories and brands: (full list: [www.zalora.com.ph/faq-non-sale](http://www.zalora.com.ph/faq-non-sale))

### **V. Customer support:**

1. For any questions or clarifications, please contact ZALORA Philippines Facebook Page or e-mail: [customer@zalora.com.ph](mailto:customer@zalora.com.ph)