

## The SM Store – Mastercard® Joint Promotion –Shop & Play Get A Chance to Win Shopping Vouchers

1. The Promotion is open to all principal and supplementary cardholders of Mastercard credit, debit, and prepaid cards issued in Philippines.
2. Every minimum spend of Php3,000 single-receipt straight or P5,000 installment transaction from The SM Store paid using Philippine-issued credit, debit, or prepaid Mastercard gives the cardholder a chance to play and win P500 or P1,000 Shopping Vouchers (SM Gift Cards/SM Gift Pass).
3. Promotion period is from January 31 to April 13, 2022.
4. There will be 7,000 winners nationwide.
5. Customer Journey to play the game:
  1. Scan the QR Code at the cashier or go to the promo website URL to register (one-time only) with an email address or mobile phone. Facebook or Google accounts can also be used for registration.
  2. After making a transaction, take a photo of the Mastercard charge slip, enter the Approval Code, select the corresponding The SM Store branch and submit a photo of the Mastercard charge slip.
  3. Upon successful submission, the customer get one chance to play the game.
  4. The Customer plays the game for 45 seconds. After the Customer plays the game, the Customer will be given a mystery box to open. Once a customer opens a mystery box, it will reveal if the customer won an instant prize or not.

**OPTIONAL:** As a bonus for the Customer, when a Customer scores at least 100 points, the customer will get another mystery box to open

  5. The prizes that the Customer has won will be stored in the My Prizes section of the Promo Website. Customer can choose to redeem at any time.
  6. Customer can redeem the SM Gift Card/SM Gift Pass in-store by clicking the REDEEM NOW button and showing the Instaperx Code at the SM Customer Service Counter. Customer will need to present the original charge slip for verification versus the uploaded charge slip.
6. Purchase of cell cards, phone cards, SM Gift Cards, SM Gift Pass, Concert Tickets, Returns, Bills Payment Products, and other products at the Customer Service Counter **are not qualified** for this promotion.
7. Splitting of transactions is prohibited and shall not be allowed for redemption.

8. To claim the prize, winner must present the following at the Customer Service Counter (BCO) of The SM Store where the transaction was made:
  - Instaperx Code
  - Original Charge slip (customer copy)
9. Redemption of Prizes (SM Gift Card) is from January 31 to June 12, 2022.
10. Prize is non-convertible to cash.
11. The SM Store and Mastercard reserves the right to disclose and publish names, photos and other information of the winners in any mode or manner as they deem appropriate.
12. Employees of The SM Store, Mastercard, and its accredited advertising agencies and suppliers, and their family relatives up to 2nd degree of consanguinity or affinity are disqualified from participating in the promotion.

\* PER DTI FAIR TRADE PERMIT NO. FTEB-135922 SERIES OF 2022