

PROMO MECHANICS

Q2 The SM Store and Mastercard® Joint Promotion

Shop & Play: Get A Chance to be one of the 100 winners of PhP10,000 Shopping Money

1. The Promotion is open to all principal and supplementary cardholders of Mastercard credit, debit, and prepaid cards issued in Philippines.
2. Every minimum spend of PhP3,000 single-receipt straight or PhP5,000 installment transaction from The SM Store paid using Philippine-issued credit, debit, or prepaid Mastercard gives the cardholder a chance to play and win PhP10,000 or PhP1,000 Shopping Money (SM Gift Pass/Card).
3. Promotion period is from May 1 to July 15, 2022.
4. There will be 5,000 winners of PhP1,000 SM Gift Pass/Card and 100 winners of PhP10,000 SM Gift Pass/Card nationwide.
5. Customer journey to play the game is as follows:
 - a) Scan the QR Code at the cashier or go to the promo website URL to register (one-time only) with an email address or mobile number. Facebook or Google accounts can also be used for registration.
 - b) After making a transaction, take a photo of the Mastercard charge slip, select the corresponding The SM Store branch, then select the transaction type and input the corresponding code:
 - Debit – invoice number
 - Credit – Approval Code
 - Installment-Approval Code
 - c) Upon successful submission, the game opens up for the customer to play.
 - d) The Customer can choose 3 gift boxes to open for a chance to get either PhP1,000 SM Gift Pass/Card or PhP10,000 worth of SM Gift Passes/Cards.
 - If the Customer open the gift box with either PhP1,000 SM Gift Pass or PhP10,000 worth of SM Gift Passes. Customer wins the Gift Pass/Cards
 - If Customer does not open a gift box with a gift pass/card, Customer does not get any prize.
 - e) The prizes that the Customer has won will be stored in the My Prizes section of the Promo Website. Customer can choose to redeem at any time within the redemption period.
 - f) Customer can redeem the SM Gift Card/SM Gift Pass in-store by clicking the REDEEM NOW button and showing the Instaperx Code at the SM Customer Service Counter. Customer will need to present the original charge slip for verification versus the uploaded charge slip.

6. Purchase of cell cards, phone cards, SM Gift Cards, SM Gift Pass, Concert Tickets, Returns, Bills Payment Products, and other products at the Customer Service Counter are not qualified for this promotion.
7. Splitting of transactions is prohibited and shall not be allowed for redemption.
8. To claim the prize, winner must present the following at the Customer Service Counter (BCO) of The SM Store where the transaction was made:
 - Instaperx Code
 - Original Charge slip (customer copy)
9. Customer Service must verify the original charge slip made at The SM Store.
10. Redemption of Prizes is from May 1 until September 15, 2022.
11. Prize is non-convertible to cash.
12. The SM Store and Mastercard reserve the right to disclose and publish names, photos and other information of the winners in any mode or manner as they deem appropriate.
13. Employees of The SM Store, Mastercard, and its accredited advertising agencies and suppliers, and their family relatives up to 2nd degree of consanguinity or affinity are disqualified from participating in the promotion.

Per DTI Fair Trade Permit No. FTEB-141551 Series of 2022